



**For Immediate Release**

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## **Seelbach Hilton Welcomes Price as Director of Food & Beverage**

**Louisville, KY** – March 23, 2011 – The historic Seelbach Hilton, Louisville’s most prestigious hotel, recently announced the addition of Rick Price, FMP, as the hotel’s Director of Food & Beverage. Price will be responsible for providing leadership and management for the Food & Beverage Division, managing the hotel’s culinary staff and overseeing the selection, purchasing, storage and inventory of all related hotel food and beverage supplies.

“We’re very fortunate to have Rick Price lead our talented team of food and beverage professionals,” said John McFarland, General Manager at Seelbach Hilton. “His leadership and experience will ensure that guests of the Seelbach and Oakroom receive the highest quality level and service standards for which our guests have come to expect,” he said.

The 321-room luxury hotel is a four-star property and listed on the National Register of Historic Places. The Seelbach Hilton is also home to the Oakroom, a culinary jewel and Kentucky’s only AAA Five-Diamond restaurant.

“I am honored to have been selected for this position and look forward to sharing my knowledge and expertise in the operation of this world class establishment,” said Price.

Price brings the Seelbach three decades of experience working in the hospitality industry. He was named “Kentucky Restaurateur of the Year” in 2008 by the Kentucky Restaurant Association. Price also currently serves on the Boards of Directors of the Kentucky Restaurant Association, Elder Serve and is a member of The Attractions Network - Louisville.

### **About The Seelbach Hilton**

*The Seelbach Hilton is equal parts historical landmark and architectural masterpiece. The historic hotel began as the dream of two Bavarian brothers — Otto and Louis Seelbach — who opened the lavish, turn-of-the-century Beaux Arts Baroque hotel in 1905. Since its opening, the Seelbach has hosted international celebrities and world politicians visiting the area and remains Louisville’s most prestigious hotel, providing service for business events and social gatherings. The 321-room luxury hotel is a four-star property and listed on the National Register of Historic Places. The Seelbach is also home to The Oakroom, a culinary jewel and the only AAA Five-Diamond restaurant in Kentucky. Located in the heart of downtown Louisville, the Seelbach Hilton is within walking distance to Fourth Street Live!, Kentucky International Convention Center, and the KFC YUM! Center. For more information on the Seelbach Hilton or to make reservations, please visit [www.SeelbachHilton.com](http://www.SeelbachHilton.com).*

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