



The Seelbach Hilton

Louisville

Contact: Helene Kramer
Director of Public Relations
Bisig Impact Group
502-583-0333 (office)
502-387-5558 (mobile)

THE SEELBACH HILTON HIRES NEW DIRECTOR OF CATERING

(Louisville, KY) December 4, 2006 – The Seelbach Hilton is pleased to announce a new and exciting addition to the hotel's executive staff. After an extensive nationwide search, Robert Neville has been named Director of Catering.

"The Seelbach Hilton has an incomparable history of hosting grand events for heads of state, lavish private weddings, as well as important corporate gatherings. It is our goal to bring the culinary experience at these events to a higher level," says Jon McFarland, General Manager of the Seelbach Hilton. "We chose Bob Neville because of his impressive track record of transforming unremarkable catering operations into gourmet dining experiences," adds McFarland.

Neville has also played major catering management roles in significant high profile events including the 1988 Democratic National Convention in Atlanta and the 1991 Ryder Cup at Kiawah Resort in Charleston, South Carolina. "With the Ryder Cup coming to Louisville in 2008, the Seelbach Hilton will clearly have an edge in offering the fine dining that guests of such a prestigious event have come to expect," says McFarland.

Neville has proven that the food and service at large events can have panache. "People are very sophisticated about food and wine, but often they expect banquet fare to be little more than standard and this is unfortunate," says Neville. "With the right mix of creativity and planning, I hope to change that perception in the Louisville market place."

Bob Neville brings to the Seelbach Hilton over 20 years experience as a Certified Professional Catering Executive (CPCE) and Certified Meeting Professional (CMP). His resume boasts a long list of four and five-star properties including Saddlebrook Resort in Tampa, Florida, Hotel Royal Plaza at Walt Disney World in Orlando, the Sheraton World Resort in Orlando, The Ritz-Carlton in West Palm Beach and Wild Dunes Resort in Isle of Palms, South Carolina.

The Seelbach Hilton has 321 guest rooms and 32,000 square feet of banquet and meeting space, including the famous Grand Ballroom, the Medallion Ballroom, the Mezzanine Ballroom and the Rathskeller. The Seelbach Hilton is also home to the critically acclaimed Oakroom, given the highly prestigious five-diamond rating by AAA since 1998. The Oakroom is one of only 48 five-diamond restaurants in the world.

#

