



# The Seelbach Hilton

## Louisville

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### MEDIA ADVISORY

**WHEN:** Today, Friday, November 13, 2009 through  
Friday, November 20, 2009

**WHAT:** Photo/video opportunity of Gallopalooza fiberglass horses on  
in the lobby of the historic Seelbach Hilton hotel

So far, nine baby and two full-sized Gallopalooza horses, including "The Purple Majesty" and a six-foot horse head covered in dollar bills have arrived for the upcoming Gallopalooza Live Auction to take place on Friday, November 20, 2009. More of the decorated fiberglass Gallopaloozas are expected to arrive throughout the week.

**WHERE:** The Seelbach Hilton  
500 South Fourth Street  
Downtown Louisville

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